

This is an actual example of a fake award on an Entlebucher Breeder's website.

If you were fooled too, don't feel ashamed - the purpose IS to deceive you! This "breeder" wants to sell you a puppy and they need B.S. to convince you that you should buy from them. In my purple box I have outlined what is suspicious to help you see these deceptive tactics for what they are. A way to get you to part with your money. The "breeder's" dogs also do not show any health testing in OFA!

We were given this prestigious award for having so many satisfied entlebucher mountain dog customers.



Why use a silhouette? Because this is not an Entlebucher. It is clip art of a generic dog breed. Without details the context can trick you easier.

Also a real organization would design an actual logo.

If it is so prestigious, why is it so vague? This is unsubstantiated fluff, and hype with no facts. How many is "so many"? What is satisfied? What club or organization awarded this? What was the criteria?

This is designed as a feel good graphic. Online puppy selling listing services sell or "award" these graphics as incentive to buy puppy ads with them. Don't fall for it!